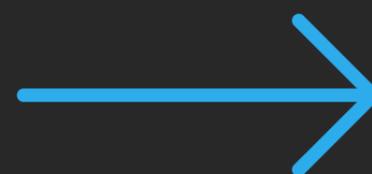
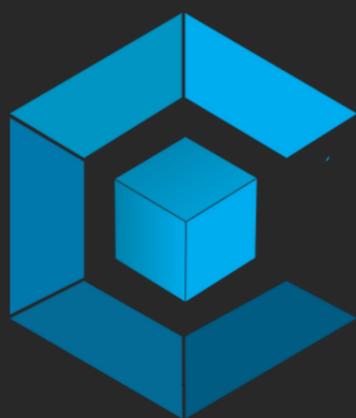


Annual Budget:

print marketing checklist

ENSURE NO BRANDING
OPPORTUNITY IS LEFT
OFF YOUR NEXT
BUDGET SUBMISSION.



Annual Marketing Budget Checklist for Print Branding

Digital marketing captures attention, but physical branding builds trust. Use this checklist to audit your current physical presence and identify the gaps that could be costing you visibility in the coming financial year.

 CATEGORY	ITEM
Team & Internal Unity	Custom Staff Uniforms (Polo shirts, button-downs)
Team & Internal Unity	Branded T-shirts for casual Fridays or events
Team & Internal Unity	Name Tags & ID Lanyards
Team & Internal Unity	Safety Gear / High-Vis (if applicable)
Client Relationships & Retention	High-quality Branded Notebooks & Pens
Client Relationships & Retention	Sublimated Mugs (Personalised for key clients)
Client Relationships & Retention	Desk Calendars (Triangular or Desk Pads)
Client Relationships & Retention	Year-end Corporate Gifts
Sales & Marketing Collateral	Premium Business Cards (Double-sided with services)
Sales & Marketing Collateral	Presentation Folders for proposals
Sales & Marketing Collateral	Multi-page Brochures or Catalogues
Sales & Marketing Collateral	Distribution Flyers for local marketing
Static & Site Presence	Window Graphics (Privacy + Advertising)
Static & Site Presence	Chromadek Outdoor Signage
Static & Site Presence	Motivational Wall Art for staff areas
Static & Site Presence	Large Format Posters & Lamination
Mobile & Event Branding	Vehicle Branding (Magnets or Vinyl)
Mobile & Event Branding	Portable Gazebos for outdoor events
Mobile & Event Branding	Pull-up Banners (Standard or Luxury)
Mobile & Event Branding	Exhibition Backdrops

A missed item in your budget can mean a missed opportunity for growth. Let our team provide a comprehensive quote for your requirements so you can submit your budget with confidence.

